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KERALA'S NO.1 PLASTERING COMPANY THAT ENGINEERS RECOMMEND FOR PLASTERING



Dominant is Kerala's trusted gypsum plastering company and has a

strong foothold in all major cities. We help builders save on construction time and cost, and are revolutionizing the Indian construction industry. The 5-star customer satisfaction that we are offered almost always, speaks volumes about the quality of our service and the expertise that we hold (Since 2018).

Being The Most Trusted Gypsum Vendor Across Kerala

Authorised Applicator of



Why GYPSUM?

Do you know, why natural gypsum is preferred & accepted by present / future generations?
Gypsum can outcome any other building material with its outstanding properties.

- ✔ **CONSISTENCY IN QUALITY AND PERFORMANCE**
- ✔ **LESSER WASTAGE**
- ✔ **NON-TOXIC - 100% NATURAL**
- ✔ **SUPERIOR FIRE RESISTANCE**
- ✔ **LESS STRAIN ON NATURAL RESOURCES**
- ✔ **SAVES SPACE**
- ✔ **HUGE WATER SAVINGS AGAINST CONVENTIONAL**
- ✔ **PRACTICES**
- ✔ **FASTER CONSTRUCTION**
- ✔ **COST SAVING**

Gypsum Plaster v/s Sand Cement Plaster

Crack free Finish

No cracks due to zero heat of hydration



Shrinkage cracks due to high heat of hydration

Water Saving

No water curing required with only 1 Lit/Sft water required for mixing



21 Days of water curing required with total water consumption of 17 Lit / Sft

Time Saving

Surface ready for painting within 7 days of plastering



Minimum 28 days required before painting

Energy Saving

10% Electricity saving, due to low Thermal Conductivity of 0.25M/W-k



High Thermal Conductivity of 0.72M/W-k

Environment Friendly

Gyproc Plasters are green product certified and are "Zero VOC"



Sand mining is eroding river banks and disturbing ecological balance





HOMESURE
GYPEX
GYPSUM EXPERT

-  **Indial Manufacturing**
-  **Plastering Grade**
-  **Iran Raw Material**
-  **Crack Free wall**
-  **Low Wastage**
-  **Smooth Finish**
-  **Slow Setting**
-  **Milky White**
-  **Extra Strong**

TECHNICAL INFORMATION

PARAMETER	TEST METHOD	SPECIFICATION	RESULTS
Whiteness %	IS: 8042-1989	89-91	90.2
Workability	Internal	Good	Good
Residue on 200 mesh%	Internal	<3	0.9
Setting Time Min	Internal	13-15	14

TECHNICAL SPECIFICATION

Appearance	Superior Whiteness
Pot Life	25-30 Minutes
Coverage @ thickness of 10mm.	20-25 sq.ft./Bag of 25 Kg



India's first and only Moisture Resistance Plaster



Complete Protection
to Internal Walls



Stops water from damaging paints due to its
"Low Water Absorption" properties (0.3ml/min)

-  Plastering Grade Gypsum
-  Raw Material Importing
-  Indian Manufacturing
-  Lifetime Warranty
-  Crack Free Wall
-  Smooth Finish
-  Low Wastage
-  Slow Setting

TECHNICAL & PHYSICAL PARAMETERS

DRY BULK DENSITY	880 Kg/m ³ (Max)
WET BULK DENSITY	1.5-1.6 g/cm ³
WATER TO POWDER RATIO	1:1.25
SETTING TIME	15-25 min
WATER ABSORPTION CO-EFFICIENT (Modified EN 1015-18)	< 0.1 kg/(m ² .min ^{0.5})



✓ Plastering Grade Gypsum

↓ Raw Material Importing

🇮🇳 Indian Manufacturing

📅 Lifetime Warranty

🏠 Crack Free Wall

✦ Smooth Finish

🗑️ Low Wastage

🐢 Slow Setting

TECHNICAL & PHYSICAL PARAMETERS

DRY BULK DENSITY	880 Kg/m ³ (Max)
WET BULK DENSITY	1.4-1.5 g/cm ³
WATER TO POWDER RATIO	1:1.25
SETTING TIME	10-15 min



DOMINANT ASSOCIATES

The Gypsum Plastering Company

Near Police Station, Mukkam, Kozhikode

☎ 9947 186 158, 9847 828 088

    dominantassociates  dominantassociates.com

OUR MAJOR CLIENTS

